

# ORDER



**Orders**  
**Order / Rev:** 1948420  
**Alt Order #:** WOC12405384  
**Product Desc:** TX-22  
**Estimate:** 11663  
**Flight Dates:** 02/29/20 - 03/02/20  
**Original Date / Rev:** 02/28/20 / 03/05/20  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** American Media & Advocacy Group/ F  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Pierce Bush/R/US HOUSE/TX  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 187374  
**Agency External ID:** 9204AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/02/20	13	\$9,850.00	\$8,372.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	13	\$9,850.00	\$8,372.50	22.81
<b>Totals</b>	<b>13</b>	<b>\$9,850.00</b>	<b>\$8,372.50</b>	<b>22.81</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	32%	\$9,850.00
Market	100%	\$30,781.25

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$1,846.88
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$6,464.06
KPXB	0%	\$0.00
KRIV	20%	\$6,156.25
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$6,464.06
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: POL/ Pierce Bush/R/US HOUSE/TX  
 Product Desc: TX-22  
 Estimate: 11663  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/29/20	03/02/20	Local News @ 6a M-F #HTOWNRUSH @6A	CM	6:00 AM-7:00 AM	2-----	:30	2	\$580.00	P03	1.30	NM	2	\$1,160.00
(Program: #HTOWNRUSH @6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/20	03/06/20	2-----					2	\$580.00		1.30			
N 2	All	02/29/20	03/02/20	CBS This Morning CBS THIS MORNING	CM	7:00 AM-9:00 AM	2-----	:30	2	\$430.00	P03	1.17	NM	2	\$860.00
(Program: CBS THIS MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/20	03/06/20	2-----					2	\$430.00		1.17			
N 4	All	02/29/20	03/01/20	CBS Sunday Morning CBS SUNDAY MORNING	CM	8:00 AM-9:30 AM	-----1	:30	1	\$1,050.00	P03	2.05	NM	1	\$1,050.00
(Program: CBS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1					1	\$1,050.00		2.05			
N 5	All	02/29/20	03/02/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	1-----	:30	1	\$650.00	P03	2.49	NM	1	\$650.00
(Program: 11 NEWS AT 5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/20	03/06/20	1-----					1	\$650.00		2.49			
N 6	All	02/29/20	03/02/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	2-----	:30	2	\$1,200.00	P03	3.56	NM	2	\$2,400.00
(Program: 11 NEWS AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/20	03/06/20	2-----					2	\$1,200.00		3.56			
N 8	All	02/29/20	03/01/20	Local News @ 530p Su 11 NEWS AT 530PM SUN (5:30 PM-6:00 PM)	CM	5:30 PM-6:00 PM	-----1	:30	1	\$550.00	P03	2.06	NM	1	\$550.00
(Program: 11 NEWS AT 530PM SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1					1	\$550.00		2.06			
N 9	All	02/29/20	03/02/20	Local News @ 10p M-F 11 NEWS AT 10P	CM	10:00 PM-10:35 PM	1-----	:30	1	\$1,920.00	P03	2.15	NM	1	\$1,920.00
(Program: 11 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/20	03/06/20	1-----					1	\$1,920.00		2.15			
N 11	All	02/29/20	03/01/20	Local News @ 10p Su 11 News at 10p Sun	CM	10:00 PM-11:00 PM	-----1	:30	1	\$1,100.00	P03	2.00	NM	1	\$1,100.00
(Program: 11 News at 10p Sun)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1					1	\$1,100.00		2.00			
N 12	KHOU	03/02/20	03/02/20	CBS Early Morning News CBS Early Morning News	CM	4-430a	M-----	:30	1	\$50.00	P03	0.00	NM	0	\$0.00
(Program: CBS Early Morning News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KHOU	03/02/20-03/08/20		CBS Early Morning News			4-430a		M-----	:30	<del>(\$50.00)</del>	0.00	NM		
Credited															
N 13	KHOU	03/02/20	03/02/20	Local News @ 430a M-F Local News @ 430a M-F	CM	430-5a	M-----	:30	2	\$80.00	P03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					2	\$80.00		0.00			

Totals 13 \$9,850.00